

Foreword by Indra Nooyi, Chairman & CEO, PepsiCo

CREATING PROSPERITY, ENERGY,  
AND JOY IN A LOW-TRUST WORLD

# SMART TRUST

**Stephen M. R. Covey**

*NEW YORK TIMES BESTSELLING AUTHOR OF  
THE SPEED OF TRUST*

and **Greg Link**

*with Rebecca R. Merrill*